

Name           Tim Simmons  
 Course        Security Measures in Business  
 Date           13-Apr-08

	4 -Exceeds Expectations	3 - Exceeds Some Expectations	2 - Meets Expectations	1 - Meets Some Expectations; Needs Improvement	Evaluations	Score
<b>Content and Focus (75 points)</b>					<b>75 /75</b>	
Focus	Has an organizing topic (question, claim, hypothesis, idea, etc.) and subtopics; the relationship between them is clear.	Has an organizing topic (question, claim, hypothesis, idea, etc.)	Has an organizing topic (question, claim, hypothesis, idea, etc.) which might need further refinement, e.g., too broad, imprecise, unclear	Does not have an organizing topic (question, claim, hypothesis, idea, etc.), i.e., a paper in search of a topic, an answer seeking a question		4
Significance	Speaks to the significance of that topic (for example, the consequences or costs of not knowing) in ways that reveal that the writer cares about it and engages me in the quest to know.	Speaks directly to the significance of that topic (for example, the consequences or costs of not knowing) so that I am convinced that this is work worth doing	Makes the significance of that topic (for example, the consequences or costs of not knowing) explicit	Does not address the import of the topic or alludes to import or where import is implicit		4
Research in the literature	Found scholarly literature relevant to the question from diverse schools of thoughts and/or disciplines.	Found scholarly literature relevant to the question.	Cites the minimum number and kind of references stated in the requirements.	Too few references, references limited to text(s) and assigned articles, too many secondary sources, popular references only		4
Use of existing knowledge	The paper demonstrates knowledge, understanding, analysis, and synthesis of the literature	The paper demonstrates knowledge, understanding, and analysis of the literature	The paper demonstrates basic understanding of the literature. Some repetition of what the author said in the way the author said it.	The paper demonstrates some knowledge and limited understanding of the literature  Frequent repetition of what the author said, more or less accurately; lengthy quotations		4
<b>Logical Argument (50 points)</b>					<b>50 /50</b>	

Argument	Main points of the paper are clear. Each main point is supported by clear, fully developed sub-points. Claims are logically organized. Claims are supported by evidence. The collective claims result in a compelling argument	Main points of the paper are clear. Each main point is supported by clear, fully developed subpoints. Claims are logically organized. Claims are supported by evidence. The collective claims result in a persuasive argument	Main points of the paper are not always clear. Each main point is supported by sub points. Claims are logically organized for the most part. Claims are supported by evidence most of the time. The collective claims result in a sound argument.	Main points of the paper are not clear. Main points are not supported by clear, fully developed subpoints. Claims are not organized. Claims are not supported by evidence. The collective claims result in confusion.		4
<b>Writing (15 points)</b>					<b>13.125 /15</b>	
Introduction	The beginning introduces the topic and clearly expresses the main idea; this is done in an engaging or highly creative way.	The beginning introduces the topic and clearly expresses the main idea in a succinct manner.	The beginning introduces the topic and expresses the main idea.	The beginning does not introduce the topic nor clearly express the main idea. I reread several times to divine the subject.		3
Body	The body is well organized; I'm never distracted by the paper's structure, can give all of my attention to the topic. The body paragraphs include topic sentences that are tied to the paragraph focus, offer supporting details, and a summary. Transitions between paragraphs and sections make it easy for the reader to follow the text. Sentences are clear.	The body paragraphs include topic sentences that are tied to the paragraph focus, offer supporting details, and a summary. Transitions between paragraphs and sections make it easy for the reader to follow the text. Sentences are clear.	Most of the time...The body paragraphs include topic sentences that are tied to the paragraph focus, offer supporting details, and a summary. Transitions between paragraphs and sections help the reader to follow the text. Sentences are clear.	Rarely find...Paragraphs that themselves are well organized. Transitions between paragraphs and sections are missing or don't help the reader to follow the text. Sentences are clear.		3

Conclusion	The conclusion ties the ideas back to the introduction of the topic, summarizes why the learning in the paper is interesting or important, and proposes the new questions that this paper has raised. The writer delivers on what is promised at the beginning of the paper	The conclusion ties the ideas back to the introduction of the topic and summarizes why the learning in the paper is interesting or important. The writer delivers on what is promised at the beginning of the paper	The conclusion ties the ideas in the body back to the introduction of the topic and suggests or implies why the issue is interesting or important. The writer delivers on what is promised at the beginning of the paper	The conclusion is missing or seems unrelated to the ideas in the body, tacked on, or made up. Does not revisit why the issue is interesting or important. The writer does not deliver on what is promised at the beginning of the paper		4
Overall Impression	The paper is clear, well written, and polished	Minor work is needed to polish the paper	Still and needs work	Significant work is required for the paper to be acceptable		4
<b>Mechanics (10 points)</b>					<b>8.75 /10</b>	
The paper is proofread						3
Paper doesn't have frequent errors in grammar and usage						3
Headings make it easy to follow						4
APA Style is used						4

Total Score

146.875 /150

97.9167%

Tim - Outstanding work. You just need to proofread your work one last time before submitting - I found a couple of spelling and punctuation errors - not major, but enough to be distracting.